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NEW ARRIVAL BOOKS (YEAR: 2024-25)

No.	Name of Department	Accession No.	Title	Author	Publisher	Year	Price
1	HRD	210383	MARKETING AND SOCIAL MEDIA: A GUIDE FOR LIBRARIES, ARCHIVES, AND MUSEUMS	Lorri Mon	Rowman & Littlefield	2021	5121.00
2	HRD	210787	Sociology: Principles of Sociology with an Introduction to Social Thoughts	C.N. Shankar Rao	S. Chand Publishing	2025	750.00
3	HRD	210788	Sociology: Principles of Sociology with an Introduction to Social Thoughts	C.N. Shankar Rao	S. Chand Publishing	2025	750.00
4	HRD	210789	Sociology: Principles of Sociology with an Introduction to Social Thoughts	C.N. Shankar Rao	S. Chand Publishing	2025	750.00
5	HRD	210790	Hybrid Organizations: New Business Models for Environmental Leadership	Boyd Brewster, Henning Nina, Reyna Emily, Wang Daniel, Welch Matthew, Hoffman Andrew J.	Taylor & Francis	2017	4323.26
6	HRD	210791	Business Administration	Thuis Peter, Stuive Rienk	Taylor & Francis	2012	8192.46
7	HRD	210792	Continuing Professional Development: Lifelong Learning of Millions	Andrew Friedman	Routledge	2012	6144.06
8	HRD	210793	RETHINKING MANAGEMENT: PERSPECTIVES AND IMPACTS OF CULTURAL TURNS AND BEYOND (2017)	Wendelin Kupers	Springer vs	2017	5681.05
9	HRD	210794	Business Administration	Thuis Peter, Stuive Rienk	Taylor & Francis	2012	8192.46
10	HRD	210795	Human Resource Management 17th Edition	Gary Dessler, Biju Varkkey	Pearson Education	2023	1090.00
11	HRD	210796	The laws of Human Nature	Robert Greene	Hachette	2018	999.00
12	HRD	210797	A Beginner's Guide to Introduce in Artificial Intelligence in Teaching and Learning	Muralidhar Kurni	Springer	2023	4834.05
13	HRD	210798	A Beginner's Guide to Introduce in Artificial Intelligence in Teaching and Learning	Muralidhar Kurni	Springer	2023	4834.05
14	HRD	210799	Leading Tomorrow: How Effective Leaders Change Paradigms, Build Responsible Brands, and Transform Employees	Aseervatham Raj	Taylor & Francis	2021	3526.66
15	HRD	210800	Social Media Storytelling	Mueller, Marie Elisabeth, Rajaram, Devadas	Routledge	2023	4095.66
16	HRD	210801	Dos and Donts in Human Resources Management: A Practical Guide	Zeuch Matthias	Springer	2015	4734.05
17	HRD	210802	Advancing Organizational Theory in a Complex World	Jane XJ Qiu	Taylor & Francis	2017	5233.66
18	HRD	210803	Patterns of Strategy	Hoverstadt Patrick, Loh Lucy	Taylor & Francis	2017	3412.86
19	HRD	210804	Effective Writing for Sociology: A Guide for Researchers and Students	BEn Lennox Kail	Routledge	2023	2274.86

No.	Name of Department	Accession No.	Title	Author	Publisher	Year	Price
20	HRD	210805	No Filter: The Inside Story of Instagram â€” Winner of the FT Business Book of the Year Award	Sarah Frier	Random House Business	2020	799.00
21	HRD	210806	Strategic Public Relations Leadership	Gregory, and Paul Paul	Routledge	2023	4550.86
22	HRD	210807	Marketing Management	Philip Kotler/ Kevin Lane Keller/ Alexander Chernev/ Jagdish N. Sheth/ G. Shainesh	Pearson Education	2023	1130.00
23	HRD	210808	Marketing Management	G.Shainesh Philip Kotler, Kevin lane Keller, Alexander	Pearson Education	2023	1130.00